

S.C.I.M. GOVT. COLLEGE

Accredited by NAAC 'A' Grade with CGPA 3.18

Tanuku, West Godavari, Andhra Pradesh. AISHE CODE-C-24205



SCIM GOVERNMENT COLLEGE (AUTONOMOUS), TANUKU

Detailed Report on SASA Programme – July 2025

 \square Date: 19-07-2025 | \square Time: 11:00 AM | \square Venue: College Campus

Theme: Ending Plastic Pollution

Number of Participants: 120+ Students, Faculty, and Staff



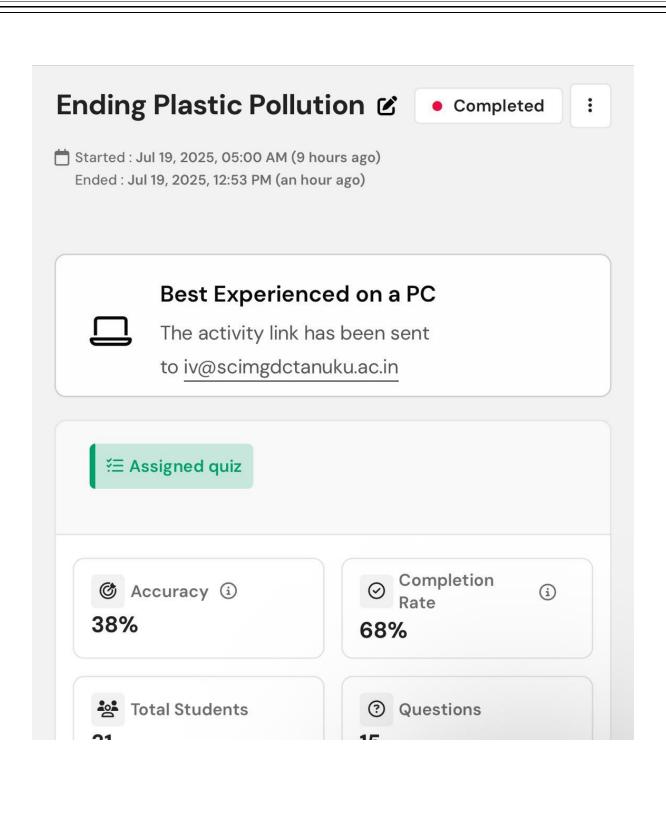
Introduction and Objective

As part of the Government of Andhra Pradesh's flagship initiative **Swarna Andhra – Swachha Andhra (SASA)**, SCIM Government College (Autonomous), Tanuku, organized a series of awareness activities on **19th July 2025** at 11:00 AM. The month's theme, "Ending Plastic Pollution," aimed to educate students and staff on the dangers of plastic pollution and promote sustainable practices aligned with World Environment Day 2025.



☐ Online Quiz on Plastic Pollution

An **online quiz competition** was conducted to engage students and test their awareness of plastic usage, microplastics, recycling, and sustainable habits. A total of **32 students** participated enthusiastically and responded to questions designed to strengthen their understanding of environmental sustainability.



☐ Participation of Senior Citizens and Community Support

The event was greatly enriched by the presence of respected members of the Senior Citizens' Association of Tanuku, who contributed to the cause by donating cloth bags to the college. Special guests included:

- Sri Alluri Karunakar Chowdary, President, Senior Citizens' Association
- Sri Koduri Anjaneyulu, Admin, Walkers Club
- Sri R.G. Bhaskar Rao, Treasurar, Senior Citizens' Association



Their contribution symbolized the importance of inter-generational collaboration for a cleaner and greener environment.

☐ Principal's Address on Plastic Pollution



Sri Ch. Edukondalu, Principal of the college, addressed the students and staff with a powerful message on the **adverse effects of plastic** on health, ecosystems, and climate. He emphasized the urgency of **reducing plastic dependency** and adopting eco-friendly alternatives in everyday life. His talk inspired all participants to take personal responsibility for environmental preservation.

☐ SASA Pledge by All Participants



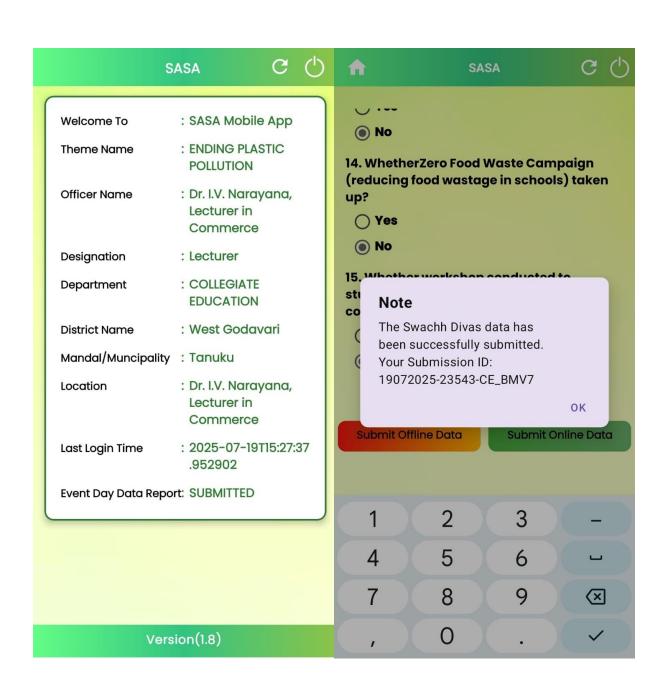
All attendees, including **students, teaching, and non-teaching staff**, took part in the **SASA Pledge** affirming their commitment to refuse single-use plastics and promote sustainable living. This act of collective resolve fostered a spirit of unity and environmental responsibility on campus.

☐ Awareness Drives and Student Engagement

The college campus was decorated with **awareness banners**, **posters**, **and creative slogans** such as "*Plastic-Free Future*" and "*Beat Plastic Pollution*." NSS and UBA volunteers played a major role in organizing the event, coordinating student involvement, and documenting activities. A special focus was placed on educating peers about **resource recovery**, **recycling**, **and upcycling**.

☐ Conclusion & SASA App Data Upload

The SASA programme at SCIM Government College (A), Tanuku, was a **resounding success**, marked by active student involvement, inspiring community participation, and a strong message from the college leadership. The programme not only raised awareness but also ignited a collective commitment to build a **plastic-free**, **environmentally responsible future**.



Dr.I V.Narayana

Co-Ordinater

Sri.Ch.Edukondalu

PRINCIPAL

PROCEEDINGS OF THE COMISSIONERATE OF COLLEGIATE EDUCATION MANAGALAGIRI::A.P PRESENT:Dr NARAYANA BHARATH GUPTA I.A.S

Proc.No:08/CCE.AP/ECA/AC-12/2025-26

Date 08-07-2025

- Sub: Collegiate Education- Swarna Andhra -Swachha Andhra(SASA)-Implementation of "Ending Plastic Pollution" theme for July 2025 at GDCs and PACs --Instructions Issued-Reg
- Ref: 1.Meeting conducted by Swachha Andhra Corporation held on 05-02-2025
 - Proc.No:01/CCE.AP/ECA/AC-12/2024-25from O/o CCE Dated:28-01-2025
 - Proc.No:02/CCE.AP/ECA/AC-12/2024-25fromO/o CCE Datedt:06-02-2025
 - Proc.No:03/CCE.AP/ECA/AC-12/2024-25fromO/o CCE Datedt:07-02-2025
 - Proc.No:05/CC.AP/ECA/AC-12/2024-25 from O/o CCE Datedt::08-04-2025
 - Memo.No.2736455/K/2025 from Municipal Administration & Urban Development (K) Department dated:24-04-2025
 - Proc.No:06/CCE.AP/ECA/AC-12/2024-25from O/o CCE,Dt:05-05-2025
 - 8. Cir.No:03/CCE.AP/ECA/AC-12/2024-25 from O/o CCE, Dt:02-07-2024

As per the reference cited above ,the Government of Andhra Pradesh has designated the 3rd Saturday of every month as Swachhata Day, marking it as a state wide cleanliness day. Theme-wise Guidelines were issued vide ref(2) including month-wise themes and action points. As part of the monthly thematic activities under Swachha Andhra initiatives and alignment with the focus of World Environmental Day(WED2025) is on avoid non essential plastics and related pollution. Accordingly the theme for July is "Ending Plastic Pollution".

In this connection, all the Principals of Government Degree College are requested to conduct the following activities with focus on avoid non essential plastics and related pollution.

- 1. Conduct Awareness programs on use of essential and Non Essential Plastics.
 - > Essential Plastics(needed for health,safety and functionality) ex:1 Medical equipment(syringes,IV bags, gloves. 2. Food Packaging 3.Water Storage containers 4. Electronic insulation 5.Safety helmets, Seat belts.
 - > Non Essential Plastics(can be avoided or replaced):These are single use and decorative plastics .ex:1.Plastic carry bags (especially below 120 microns) 2.Straws,cutlery(spoons,forks) 3.Plastic Plates and glasses 4. Plastic Decorations 5. Packaging layers, plastic wrappers in festivals.
- 2. Conduct College-wise plastic collection drives
- 3. Conduct sessions on the impact of micro plastics in health and environment
 - Special focus on preventing micro plastics from entering the food chain and water bodies.
- 4. Create awareness on Resource Recovery(Recovering valuable materials or energy from waste before it is disposed), Recycling (Breaking down waste material and mark them as new products), Up cycling (Creatively reusing waste to make something more useful or beautiful)

Resource Recovery:

- Collect old notebooks/papers -send for paper pulping&reuse
- Compost-garden waste-used as a manure for college gardens
- Collect e-waste(old chargers,batteries)-Send to certified recyclers.
 Recycling:

Used Paper-recycle into new paper

Upcycling:

- Old Jeans or T Shirts-Convert into bags ,etc
- CD's-turned into wall art
- Broken Buckets/mugs:used as a growing plants
- Old tyres: used as garden pots or seats in campus
- 5. Conduct Crafts Competition
- 6. Create recycling collection corner in the College Campus.
- 7. Start "Best from Waste" wall display etc
- 8. Conduct awareness drives through rallies, banners, posters and digital media.
- Invite environmental experts to speak on plastic pollution and sustainable alternatives
- 10. Administer SASA-theme related Pledge
- 11. Perform skits or dramas on the ill effects of plastic in around the college
- 12. Create slogans with students like "Plastic Free Future" or "Beat Plastic Pollution"
- 13. Involve NSS,NCC,Eco Clubs to survey and document Plastic usage in canteens,hostels,classrooms etc
- 14. Conduct competition or exhibition on recycling plastic into creative products.
- 15. Collaborate with municipal authorities for proper disposal ,Recycling and Up cycling of collected plastic.

Hence all the Principals of Government and Private Aided Degree College are requested to implement the July SASA activities under the theme "Ending Plastic Pollution". The details of the activities shall be submitted in the SASA APP (developed by Swachha Andhra Corporation) on or before 5:00PM on 19-07-2025 and note that the APP will close automatically close after the deadline. In addition submit the same information to the Collegiate Education in the Google sheet which will be shared on by 21st July 2025.

Sd/- Dr Narayana Bharath Gupta I.A.S Director of Collegiate Education

To
The Principals of GDCs &PACs of Collegiate Education
Copy to RJDCEs of Collegiate Education

//Attested //

Joint Director, O/o CCE

SCIM GOVERNMENT COLLEGE (AUTONOMOUS), TANUKU

CIRCULAR

III Date: 18-07-2025

All the students and staff members are hereby informed that, as part of the Swarna Andhra - Swachha Andhra (SASA) initiative for July 2025 with the theme "Ending Plastic Pollution," the following activities will be conducted on:

Date: 19-07-2025 (Saturday)

① Time: 11:00 AM

Venue: Wisdom Tree - College Campus

Planned Activities:

- Awareness session on plastic pollution
- Plastic collection drive
- Talk on microplastics and sustainable alternatives
- "Best from Waste" crafts and slogan competition
- Recycling corner setup & student pledge
- Street play by students on harmful effects of plastic
- Participation by NSS, NCC & Eco Club

All students and staff are requested to participate actively and make the event a success.

COLLEGE (A), TANUKU

Let's join together for a plastic-free future!

SCIM Government College (A), Tanuku

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